

Product overview:

A digital platform to reach new diagnostic points of care



The Challenge

The future of diagnostics is shifting outside of traditional healthcare settings into new environments like pharmacies, schools and people's homes. New digital capabilities are needed to successfully enter these points of care and deliver a simple, and efficient experience for consumers, providers, and partner organizations.



The Solution

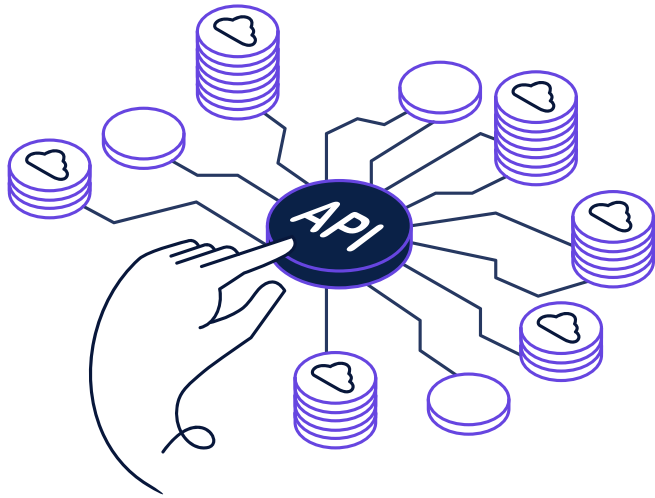
Primary.Health helps diagnostic makers accelerate entry into new channels by providing all the digital capabilities required such as a consumer digital presence, automated workflows, state-reporting, and integration with provider systems. Primary.Health is a diagnostic and lab agnostic software platform that powers clinical workflows at scale.

Key Capabilities

- AI-based approach provides accurate at-home test results using smartphone cameras.
- Results reader for machine-based resulting or human result interpretation support.
- Report results in all 50 states to public health authorities through HL7, FHIR and SMART-compliant channels.
- White-labeled mobile application (iOS / Android).
- SDK toolkit for embedding into your own app.
- Workflows into provider practices with streaming diagnostic data into the EHR.
- Enable telehealth, e-prescription workflows.
- Digital intake and insurance collection templates refined to your diagnostic test and categories of patient populations.

Key Benefits

- Accurate test results from any setting using smartphone cameras.
- Automated and simplified reporting to public and private organizations.
- Consumer-friendly digital presence and workflows.
- Ability to customize requirements based on specific patient populations.
- Data and workflow integration with provider and partner systems.



Deliver a simple and efficient experience for consumers, providers and partner organizations through customizable integration options including API and SDK.

Why Choose Primary.Health

- **Scalable:** 13 million tests administered through our platform.
- **Integrations:** 40+ labs and EHRs
- **Partnerships:** We work with several of the largest public health departments in the country to run at-scale community screening efforts that bring the RO of infectious diseases below one
- **Secure:** Fully HIPAA-compliant and HITRUST certified
- **Mission-driven:** To promote health equity

Who we are

Primary.Health is powering the decentralization of care in public health. With access to easy and affordable diagnostics, Primary.Health is helping community leaders to reduce administrative burden, automate clinical workflows and integrate with the healthcare ecosystem. We provide program management software and program design services enabling employers, schools, and communities to remain safe and healthy. Through our work with the largest, most complex organizations at the height of the pandemic, Primary has earned the experience and trust to provide superior diagnostic testing for flu, COVID-19, STI, HIV, RSV, and other conditions that threaten population health.



Scan the QR or visit: primary.health/diagnostic/

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