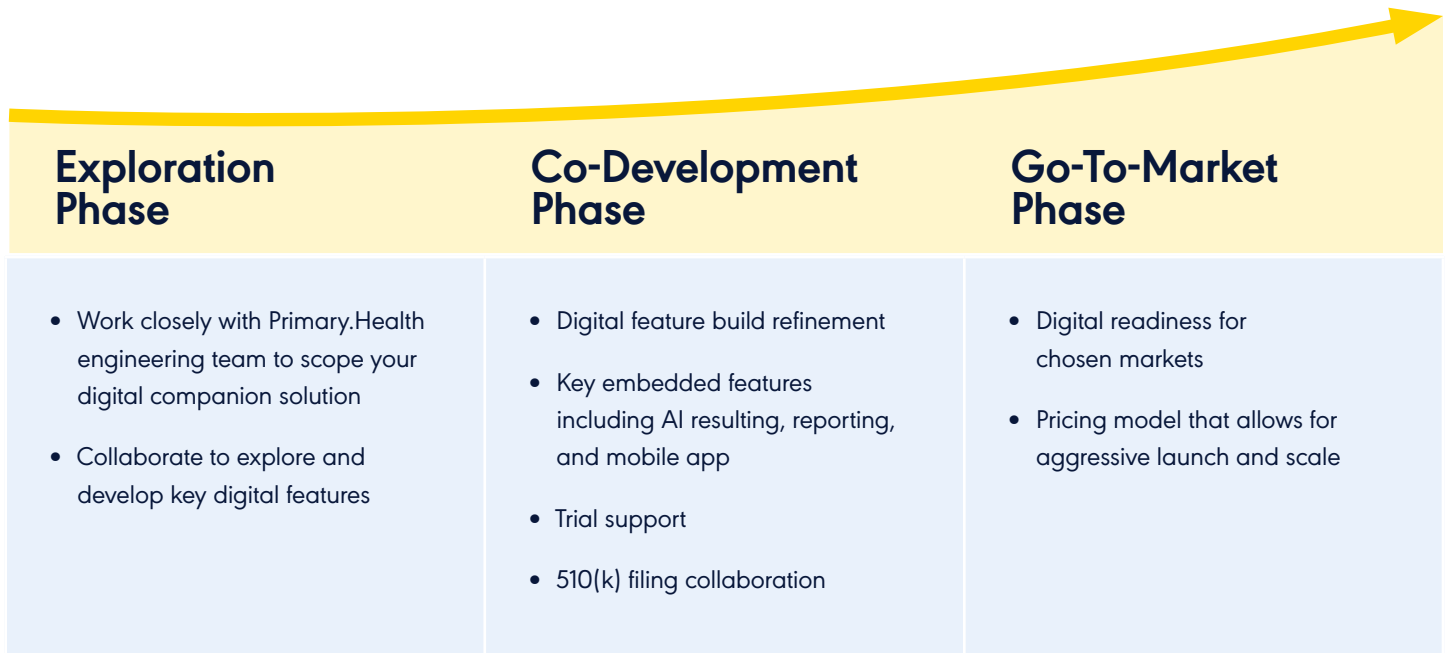


## Primary.Health | Digital Ready Program

Primary.Health’s end-to-end digital platform for diagnostic makers supports the enablement of diagnostics for a population health setting and for an individual patient. Primary.Health’s mission is to “end the spread of airborne diseases and reduce the severity of all illnesses by providing simple, affordable diagnostics and preventive care at scale”, and is committed to working with partners who share this ambition. Additionally, Primary.Health supports the on-going shift of care from the clinician’s office to the patient’s home, and has the necessary digital solutions to enable this shift.

Our Digital Ready Program fits the needs of diagnostic makers, regardless of size and stage of development. The flexible structure and low investment provides a de-risked path for bringing new diagnostics to market with the digital components required to launch and scale.



### Exploration Phase:

1. Monthly consulting in development of digital companions, workflows, and use cases (e.g. mass public health)
2. Digital reader and iteration
3. Early pre-production setup on Primary.Health Platform
4. Access to clinical teams to develop companion proctoring and treatment/telehealth workflows
5. Preset commercial terms to understand future costs

### Go-to-Market Phase:

1. Platform fee and per test administered/reported fee
2. Solution for multiple diagnostics and user environments
3. Product workflow refinement including clinical team review and UX perfection to EUA/510(k) approval details
4. Regular product updates and maintenance
5. 7 days per week support, with 24/7 support for critical issues
6. Long-term sustainable commercial relationship

### Co-Development Phase:

Validation Study/510(k)/EUA Filing:

1. Production digital readers, refinement for study protocol fit
2. Small platform fee to secure/guarantee digital experience as part of study/FDA filing
3. Rapid iteration in support of regulatory approval
4. Support with decentralized validation study
5. Support with product packaging design



### Who we are

Primary.Health is powering the decentralization of care in public health. With access to easy and affordable diagnostics, Primary.Health is helping community leaders to reduce administrative burden, automate clinical workflows and integrate with the healthcare ecosystem. We provide program management software and program design services enabling employers, schools, and communities to remain safe and healthy. Through our work with the largest, most complex organizations at the height of the pandemic, Primary has earned the experience and trust to provide superior diagnostic testing for flu, COVID-19, STI, HIV, RSV, and other conditions that threaten population health.



Contact us to learn how Primary.Health's Digital Ready Program can accelerate your go-to-market:

[bd-enterprise@primary.health](mailto:bd-enterprise@primary.health)

For more information, visit [www.primary.health/diagnostic](http://www.primary.health/diagnostic)